2.2 Mentorship program and co-working spaces

**Cohort I**

- No. Of beneficiaries: 80, got jobs 82.5%
- No. Of Jobs: 491
- No. Of long-term contract: 114

They got 602 mentoring hours distributed into:
- 236 hrs of group coaching
- 366 hrs of individual coaching

**Total income $114,862**

- Interior design $28,074
- UX-UI $24,311
- Flutter $22,469
- PHP Laravel $19,245
- Motion graphic $15,407
- Graphic design $5,356

The Online Freelancing Project “eLancer” aims to:
- Spreading the culture of online freelancing through awareness-raising workshops and media campaigns
- Holding a training and mentoring program in the technical and online freelancing field, in addition to providing co-working spaces for freelancers
- Develop a set of educational tools in technical fields
- Building an online platform that brings together Palestinian freelancers.
Achievement:

1.1.1 Holding fifteen outreach workshops in 5 universities and collages

- **University Collage of applied science**
- **Islamic university**
- **Al-Azhar university**
- **University College of Science and Technology**
- **Al Quds Open University**
- An online workshop

<table>
<thead>
<tr>
<th>University</th>
<th>Participants</th>
<th>Outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td>University Collage of applied science</td>
<td>1234</td>
<td>100 have created accounts</td>
</tr>
<tr>
<td>Islamic university</td>
<td>507</td>
<td>70 obtained works</td>
</tr>
<tr>
<td>Al-Azhar university</td>
<td>727</td>
<td>estimated income 3500$</td>
</tr>
<tr>
<td>University College of Science and Technology</td>
<td></td>
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</tr>
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<td></td>
<td></td>
</tr>
<tr>
<td>An online workshop</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- **No. of male:** (%41.1) 507
- **No. of female:** (%58.9) 727
- **100** have created accounts
- **70** obtained works
- **est. income 3500$**

1.1.2 Implemented two awareness campaigns.

The results

- **125** posts published on social media websites
- **1,125,919** Reach was 1,125,919 users
- **127,900** Interactions were 127,900 users
- **5543** Applications

1.1.3 Development of nine educational toolkits.

<table>
<thead>
<tr>
<th>Educational toolkits</th>
<th>UX-UI</th>
<th>Flutter</th>
<th>PHP Laravel</th>
<th>Freelancing</th>
<th>Motion graphic</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Graphic design</td>
<td>Social media marketing</td>
<td>SEO</td>
<td>Academic writing</td>
<td></td>
</tr>
</tbody>
</table>

1.1.5 Implemented two freelancing courses for academics.

**Participants**
- No. of participants 43
- No. of male: (%65.1) 28
- No. of female: (%34.8) 15
- No of universities 14
- No. of faculty 4

**Faculty**
- Technology information
- Engineering
- Art
- Education

**Outcomes**
- 25 have created accounts
- 40 obtained works
- Estimated income 3750$
- Satisfaction: 85%

1.1.6 Content improvements.

Completed the analysis for the platform

**Cohort I**
- No. of Application 1543
- Accepted 120 trainees
- Female: 59
- Male: 89

**Cohort II**
- No. of Application 4000
- Accepted 152 trainees
- Female: 63
- Male: 61

**distributed into:**
- Interior design, graphic design, motion graphic
- Flutter, PHP Laravel, UX-UI

- They got 490 hours of technical & Freelancing training

**Expected**
- 480 hours of technical & Freelancing training