

Advancing our vision: A message from the Chair and CEO

Dear Partners and Friends of Drosos Foundation,

2025 is a milestone year for us. 20 years ago, we began our journey as a foundation, launching our work from our office in Zurich and approving first projects – promoting reading skills for pre-school children as well as education for prisoners. This anniversary year is not only a time to reflect on our achievements but also marks a pivotal transition into our new strategy and a more systemic way of working. To better reflect the organisation we are today and aspire to become, we are also relaunching our brand identity – a glimpse of which you can already see in this communication.

Over the past two decades, we have partnered with countless changemakers, working hand in hand to turn challenges into opportunities. Our approach – rooted in co-creation, close engagement with the communities we serve, and strategic partnerships – has proven to be a cornerstone of impactful and sustainable change. As we launch our 2025-2028 strategy, we remain committed to these principles, while aiming to further strengthen our efforts to foster connections, learning and exchange. At the same time, we are sharpening our focus on young people's participation, agency and leadership.

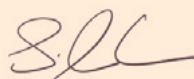
Our new strategy is the result of an emergent, systemic and participatory process. Bringing in diverse perspectives and expertise while fostering a culture of learning and exchange was particularly important to us. Every team member contributed to the strategy development. We engaged with young people affected by our work, as well as experts and stakeholders, to broaden and deepen our knowledge. The attached document provides a brief overview of our strategic direction for the next four years. While this direction guides us, we see our strategy as an evolving practice – adapting as we learn to drive meaningful change.

We want to express our heartfelt gratitude to all of you, partners, colleagues, changemakers, advisors and young people being part of our work. Your trust, collaboration, and commitment have been instrumental in shaping equitable opportunities for young people and their communities. Throughout the year, we will look back and look ahead – celebrating small ideas that flourished and created lasting change, while nurturing today's vision to shape a better future for young people, and for all of us.

Warm regards,



Markus Kronauer
Chairperson



Suba Umathevan
CEO