



اوپن أب!
OPEN UP!

OPEN UP! aims to emancipate young people, to reinforce their social and economic autonomy through opening up to them the many opportunities that Creativity offers, and working towards the common good



Adolescents and young adults who are eager to embark on a career in the field of Creativity



Locally embedded organisations, social enterprises, cultural entrepreneurs, in particular

IMPACT MODEL



Incubation

Objective: Creation of sustainable organisations / social enterprises with the competence and capacity to increase opportunities, services, spaces and necessary resources that allow young people to develop their sustainable and decent future

STRANDS



Collective Action

Objective: Facilitation and enabling of informal and formal exchange and mutualisation between peers to promote co-creations, advocacy and other forms of joint actions in order to optimise autonomy and impact



Stimulation & Modelisation

Objective: Foster success stories in the field of Creativity, which inspire young people to replicate, to invent and to benefit from their "hidden" talents



Knowledge and Learning Opportunities

Objective: Creation of knowledge and opportunities for learning and exchange to promote support and recognition of the social and economic potential Creativity provides for youth development



Common Good

Objective: Fostering participation of creative actors in societies' development to ensure a fair and common well-being

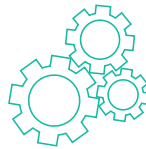
REFLECTION AND ACTION



INCEPTION

- Understanding the partners needs as well as challenges and opportunities of the sector
- Bringing partners together, establishing links and test collaborations
- Designing the framework of OPEN UP!
- Test first interventions

PHASES



IMPLEMENTATION

- Implementing interventions under all strands
- Expanding the network of partners & stakeholders
- Starting to develop lead units



AUTONOMY

Shift implementation to local partners and stakeholders

TRANSMISSION

Lead units, developed around cultural/creative eco-systems, act as drivers of OPEN UP!

ACTIVITIES

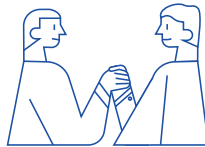


OPEN UP! Tasharouk



A mobility programme, providing opportunities for travels and learning in an international context.

OPEN UP! Grants



Support and funding for local actors to implement activities that serve their communities and strengthen their organisation.

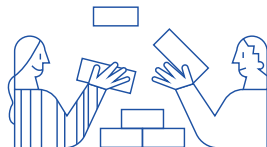


OPEN UP! Dardachat



A series of (online) conversations, offering inspiration and exposure to the global discourse.

OPEN UP! Ta'waoun



Support for initiatives that foster collaboration between a diverse range of actors / stakeholders and on a national, regional as well as international level.

OPEN UP! Ma'loumat



Support for research and data collection to promote the value of Creativity for our societies.

OPEN UP! Capacity Building



A training programme to strengthen the organisations' capacity, resilience and impact.