OPEN UP! aims to emancipate young people, to reinforce their social and economic autonomy through opening up to them the many opportunities that Creativity offers, and working towards the common good.

Adolescents and young adults who are eager to embark on a career in the field of Creativity.

Locally embedded organisations, social enterprises, cultural entrepreneurs, in particular.

**IMPACT MODEL**

- **Incubation**
  - Objective: Creation of sustainable organisations / social enterprises with the competence and capacity, to increase opportunities, services, spaces and necessary resources that allow young people to develop their sustainable and decent future.

- **STRANDS**
  - **Collective Action**
    - Objective: Facilitation and enabling of informal and formal exchange and mutualisation between peers to promote co-creation, advocacy and other forms of joint actions in order to optimise autonomy and impact.

- **Stimulation & Mediation**
  - Objective: Starting stories in the field of Creativity, which inspire young people to replicate, to invent and to benefit from their "hidden" talents.

- **Knowledge and Learning Opportunities**
  - Objective: Creation of knowledge and opportunities for learning and exchange to promote support and recognition of the social and economic potential Creativity provides for youth development.

- **Common Good**
  - Objective: Facilitating participation of creative actors in societies’ development to ensure a fair and common well-being.

**REFLECTION AND ACTION**

**INCEPTION**
- Understanding the partners needs as well as challenges and opportunities of the sector.
- Bring partners together, establishing links and find collaborations.
- Designing the framework of OPEN UP.
- Test, trial interventions.

**AUTONOMY**
- Self-organisation by local partners and stakeholders.

**PHASES**
- **IMPLEMENTATION**
  - Implementing interventions under all strands.
  - Expanding the network of partners & stakeholders.
  - Starting to develop lead units.

**ACTIVITIES**

- **OPEN UP! Tasharouk**
  - Mobility programmes, providing opportunities for travels and learning in an international context.

- **OPEN UP! Grants**
  - Support and funding for local actors to implement activities that serve their communities and strengthen their organisation.

- **OPEN UP! Dardachat**
  - A series of (online) conversations, offering inspiration and exposure to the global discourse.

- **OPEN UP! Ta’awaun**
  - Support for initiatives that foster collaboration between a diverse range of actors / stakeholders and on a national, regional as well as international level.

- **OPEN UP! Ma’loumat**
  - Support for research and data collection to promote the value of Creativity for our societies.

- **OPEN UP! Capacity Building**
  - A training programme to strengthen the organisations capacity, resilience and impact.